

The Financial Alliance (Pty) Ltd – Website Terms of Use & Disclaimer

Last updated: October 2025

Authorised Financial Services Provider (FSP 6561)

1. Introduction

Welcome to the website of The Financial Alliance (Pty) Ltd (“TFA”, “we”, “our”, or “us”). By accessing or using this website, you agree to these Terms of Use (“Terms”). If you do not agree, please do not use this site.

2. About TFA

The Financial Alliance (Pty) Ltd is a Category I Authorised Financial Services Provider (FSP No. 6561) regulated by the Financial Sector Conduct Authority (FSCA) in South Africa. Registered Address: 3 Ostend Avenue, Modderfontein, Johannesburg, South Africa. Tel: +27 (0)11 501 2000 | Email: lerato@financialalliance.co.za

3. General Information Only – Not Advice

The information provided on this website is for general informational purposes only and should not be construed as financial, legal, or tax advice. Nothing on this site constitutes a recommendation, offer, or solicitation to purchase or sell any financial product or service.

4. Use of Website

You may view and download information from this site for personal, non-commercial use only. You may not copy, reproduce, modify, distribute, or republish any part of this website without TFA’s prior written consent.

5. Links to Third-Party Websites

This website may contain links to third-party websites. These links are provided for convenience only. TFA does not control, endorse, or accept responsibility for the content, accuracy, or privacy practices of these external sites.

6. No Warranty

This website is provided “as is” and “as available”. TFA makes no warranties, express or implied, regarding the operation of the site or the information, content, materials, or products included on it.

7. Limitation of Liability

To the fullest extent permitted by law, TFA, its directors, officers, and employees shall not be liable for any losses, damages, or expenses (including indirect or consequential damages) arising out of or in connection with the use of or inability to use this website.

8. Intellectual Property

All content on this website — including text, images, graphics, logos, and trademarks — is owned by or licensed to TFA and is protected under South African and international copyright laws.

9. Privacy & Data Protection

TFA respects your privacy. Personal information collected through this site will be handled in accordance with our Privacy Policy, available at <https://www.financialalliance.co.za/privacy>.

10. Governing Law

These Terms are governed by the laws of the Republic of South Africa. Any disputes will be subject to the exclusive jurisdiction of South African courts.

11. Contact Us

For queries regarding these Terms, contact: The Financial Alliance (Pty) Ltd, 3 Ostend Avenue, Modderfontein, Johannesburg. Email: lerato@financialalliance.co.za | Tel: +27 (0)11 501 2000

Approved by: The Board of Directors and Information Officer
The Financial Alliance (Pty) Ltd
Authorised Financial Services Provider (FSP 6561) | Reg. No. 1992/070153/07